

Key messages

Key messages from the INTERREG IV B programme

(to be used as often as possible)

General

INTERREG IVB NWE is an efficient instrument of the European Regional Policy which provides funding to organisations to work together in projects at transnational level.

INTERREG IVB NWE promotes projects on topics that are crucial for the citizens of its eligible area.

Territorial cooperation benefits the regions, institutions and citizens involved.

The examples provided by INTERREG B NWE can help politicians in the process of policy making.

Projects financed under INTERREG IIIB were useful for the people living in the related areas. They have tackled relevant issues in an innovative way and they have proved that working at transnational level is beneficial.

Basic message from projects

This project contributes to a **more cohesive EU society** because it is based on the cooperation of people from different countries to work on topics that touch the lives of EU-citizens.

Participating in a transnational project allowed us to:

Reduce costs, increase efficiency and avoid duplication (regions cannot afford to waste public resources by doing what has already been done).

Secure financial leverage and attract investment – ERDF funding is a catalyst for massive public investment e.g. WIHCC project

Carve out new economic strategies for regional growth – complementarity over competition.

Influence the policy agenda- projects can & do provide evidence/ammunition for policy makers.

Key messages in AMICE

General

AMICE is all about making friends with the Meuse and helping the river to adjust to climate change.

We want the Meuse to become the very best example of a climate-proof river but one that keeps its natural beauty.

AMICE is unique as it deals with the whole of an international river basin.

AMICE is a unifying force in the Meuse basin.

AMICE is ambitious ? Yes, of course it is !

We cannot stop climate change but we can choose how to take action to counter its effects : adaptation to changing circumstances is essential.

Key message WP2

Small investments can have huge effects !

They can have a model function for other people/regions/managers...

Slogan

Climate Changing ? Meuse adapting !

General key messages on climate change that can be adapted to be used by AMICE partners (picked from literature)

Human choices have an impact on climate change.

The impacts of climate change are occurring more quickly than initially predicted.

The future will look different and we must adapt to it.

Climate change impacts will vary by location (hotter/colder, dryer/wetter).

Climate change is like gravity – it affects everyone.

Climate change affects you and the places important to you.

Addressing climate change will require a combination of actions at multiple scales.

Climate change will have significant social and economic impacts; it is a matter of not only saving the planet but also saving ourselves.

You can help make a difference in addressing climate change.

Climate change is real and specific impacts are occurring.

There is still a lot we don't know.

There are specific actions you can take to help.